

Rachel's Random Resources

Pricelist

Cover Reveal

<https://www.rachelsrandomresources.com/cover-reveals>

£50

Promote your new cover across as many blogs as possible to get an early buzz for your book.

Publication Day Push

<https://www.rachelsrandomresources.com/publication-day-push>

£60

1 day big blitz event on publication day, reviews, promo posts and extracts. Would aim for as many bloggers as we can for this - no limits!

Publication Day Premium Packages

<https://www.rachelsrandomresources.com/publication-day-premium-package>

£107.50 /£117.50

Up to 7 person blog blitz on publication day, followed by 7 day blog tour. Capped at 28 bloggers. Ideal for those wanting buzz not only on publication day but continued for another week. Giveaway possible if you wish (and supply the prize). Choice of review with promotional posts, or mixed content packages.

Book Birthday Blitz

<https://www.rachelsrandomresources.com/book-birthday-blitz>

£60

1 day big blitz event to celebrate a special book birthday. Includes, reviews, and all additional content after we discuss what you are willing to provide. Would aim for as many bloggers as we can for this - no limits!

5 Day Mini Blog Blitz

<https://www.rachelsrandomresources.com/5-day-mini-blog-blitz>

£70

5 day event that could be either over a weekend or a series of weekdays. Would be reviews promo posts and we can discuss whether you are willing to answer Q&A's, write guest posts, produce video content, offer extracts etc,,, and how many of each you would be willing to provide. This one as a blitz I again would be aiming to get a large quantity of bloggers involved and would cap it at 25, ideally 5 per day. Giveaway can be added to if you wish (and supply the prize)

7 Day Review with Promotional Posts Blog Tour

<https://www.rachelsrandomresources.com/7-day-blog-tours>

£80

7 Day Tour - Would be review and promo posts only. Ideal if you are only really wanting reviews from your tour or don't have much time to produce content. Min 5 bloggers, Capped at 21 (3 per day). Giveaway possible if you wish (and supply the prize)

7 Day Mixed Content Blog Tour

<https://www.rachelsrandomresources.com/7-day-blog-tours>

£90

7 Day Tour - The full shebang as such! Reviews as well as all additional content that you are willing to supply, which can be discussed and agreed on. Min 5 bloggers, Capped at 21 (3 per day). Again we can add in a giveaway although you would need to supply a prize.

10 Day Review with Promotional Posts Blog Tour

<https://www.rachelsrandomresources.com/10-day-blog-tours>

£100

10 Day Tour - Would be review and promo posts only. Ideal if you are only really wanting reviews from your tour or don't have much time to produce content. Min 7 bloggers, Capped at 30 (3 per day). Giveaway possible if you wish (and supply the prize)

10 Day Mixed Content Blog Tour

<https://www.rachelsrandomresources.com/10-day-blog-tours>

£110

10 Day Tour - The full shebang as such! Reviews as well as all additional content that you are willing to supply, which can be discussed and agreed on. Min 7 bloggers, Capped at 30 (3 per day). Again, we can add in a giveaway although you would need to supply a prize.

Niche Blog Tour

<https://www.rachelsrandomresources.com/niche-blog-tour>

£65

3 Day Tour - Ideal for those genres that are perhaps less commercial, more specific interest, or that Rachel's Random Resources doesn't have as many bloggers for typically. Will still give a lovely burst of interest for your book. Strictly review only. Min 3 bloggers, Capped at 9 (3 per day).

Short Notice Blog Tour

<https://www.rachelsrandomresources.com/short-notice-blog-tour>

£65

3 Day Tour - If publication day is approaching faster than you noticed, and you are panicking, then please don't worry. This is the tour for you, I only need 1 month notice for

this one, and it will allow you to launch your book with some fanfare! Strictly review only. Min 3 bloggers, Capped at 9 (3 per day). Due to shorter notice, only one invite for this tour will be sent, and numbers will be finalised a week after the invite is sent.

Audiobook Blitz

<https://www.rachelsrandomresources.com/audiobook-blog-tours>

£70

1 Day Audiobook Blog Blitz – A review only 1 day blog blitz dedicated to your audiobook. Review copies must be available at time of booking, Perfect for if you want a one day buzz created for the audiobook. Min 5 bloggers, Max is capped at number of codes you can supply.

5 Day Audiobook Tour

<https://www.rachelsrandomresources.com/audiobook-blog-tours>

£80

5 Day Audiobook Blog Tour – Review only tour dedicated to your audiobook. Review copies must be available at time of booking, Perfect for if you wish you promote your audiobook over a longer period. Min 5 bloggers, Max 15 bloggers (3 per day).

Header Graphics

<https://www.rachelsrandomresources.com/header-graphics>

From £50

Enhance your Twitter or Facebook header with a brand new graphic. Display your books, or other aspects of your personality with a fancy graphic.

Quotables

<https://www.rachelsrandomresources.com/quotables>

£30 for 5

Quotables are graphics that contain quotes from your favourite reviews so that you can provide glowing mentions of the book while you are sharing on social media and promoting your work.

Twitter Promotional Graphics

<https://www.rachelsrandomresources.com/twitter-promotional-graphics>

£30 for 5

Did you know that tweets with images are far more likely to be seen and engaged with than tweets without pictures? Tweets with pictures actually gain 70% more clicks than without. Graphics can be more than just your cover image, conveying important pre-publication information, offers and more.